

Vision Statement for the Village of Phoenix

The Village of Phoenix is a canal community rich with 19th century history and character, located at Lock 1 of the Oswego Canal on the Oswego River. The Village seeks to protect and develop its economic, historic and natural resources, enhance its canal waterfront district, and expand year round cultural, recreational and entertainment opportunities, while maintaining adequate and affordable community services and improving the quality of life.

The Village of Phoenix accomplishes this by:

1. Recognizing the waterfront as a unique asset to the community and maximize its potential to contribute to the community;
2. Supporting canal waterfront district revitalization initiatives to encourage economic development opportunities;
3. Encouraging improvements that are consistent with the historic character of the Village;
4. Enhancing and promoting the Village's year-round cultural, recreational and entertainment opportunities;
5. Ensuring adequate and affordable community services for Village residents; and
6. Providing a wide range of housing opportunities within the Village.

Vision statement for the Canal Waterfront District

The Village of Phoenix canal waterfront district is a cultural and economic gateway linking the Oswego Canal to recreational, historic and community opportunities throughout the Village. The elected officials and residents of the Village of Phoenix seek to preserve the canal waterfront district's character, strengthen the link between the waterfront and outlying areas, and encourage economic development and tourism.

The Canal Waterfront District accomplishes this by:

To Be Determined at the 08/14/06 meeting

Potential ideas/goals:

*Marketing for businesses, tourists and resident
Gift shops, coffee shops, bakery, specialty stores, grocery stores
Brochures, websites, public relations (highway access)
Façade improvements, make buildings energy efficient*